Screen Strategies Media 11150 Fairfax Blvd Suite 505 Fairfax, VA 22030	poldt St r, NY 14610	Schedule Dat Advertiser Agency Product Brand Salesperson Sales Office Buyer Name Phone/Fax CPE Account Type Billing Type Comments	Leslie Danks-Bu Screen Strategi Political - State Leslie Danks Bu Elmira, House (Elmira	3/16 irke/States Med Senate rke (57 2271)	ia (14 (107 (116)	8343 74) 7)	(TE	C	ON	CO-OP Headline Demo Order Ty Package Commiss Commiss Net Tota Sales Ta	diffied 1 By F Pe # Pe Peal Sion % 1 Sion	0/28/16 1/03/16 uth Irons 0 Normal 5.00 2,664.00 15,096.00	Elmira (WETM) By Broadcast Mon Nov. 2016 Grand Total:	74	Rate \$17,760.00 \$17,760.00
Line Line Type / Break Type (Ref #)	Dates	Sec Length	Run Times						Sa Su	_	Rate	Total	Station	Comments	Entere
1.0 Normal Line / SPOT	10/31/16-11/04/16		5A- Channel 18 News				1 1		Ju Ju	. Spots	\$75.0		D Elmira (WETM)	commence	10/28/1
2.0 Normal Line / News	10/31/16-11/04/16		6A- Channel 18 News		_	-	1 1	_		5	\$225.0	1	D Elmira (WETM)		10/28/1
3.0 Normal Line / SPOT	10/31/16-11/04/16		7A- Today Show		-	-	1 1	_		5	\$225.0	+	D Elmira (WETM)		10/28/1
4.0 Normal Line / SPOT	11/04/16-11/04/16		9A- Today Show 9-10A M-F			-		1		1	\$60.0	1	D Elmira (WETM)		10/28/1
5.0 Normal Line / SPOT	11/02/16-11/02/16		11A- Today Show				1	<u> </u>		1	\$15.0	1	Elmira (WETM)		10/28/1
6.0 Normal Line / SPOT	10/31/16-11/03/16		12P- WETM News 12pm		1		1			2		+	D Elmira (WETM)		10/28/1
7.0 Normal Line / SPOT	11/01/16-11/04/16		12:30P- Jeopardy		_	1		1		2		· ·	D Elmira (WETM)		10/28/1
8.0 Normal Line / SPOT	11/02/16-11/02/16		1P- Days Of Our Lives			_	1	Ť			\$30.0	-	Elmira (WETM)		10/28/1
8.0.1 Closed Preempt	11/02/16		.,								1		Elmira (WETM)	No Avail/Exception -	
9.0 Normal Line / SPOT	11/07/16-11/08/16	4 :30	5A- Channel 18 News		1	1				2	\$75.0	\$150.0	D Elmira (WETM)	.,,	10/28/1
10.0 Normal Line / News	11/07/16-11/08/16		6A- Channel 18 News		_	1				2		· ·	D Elmira (WETM)		10/28/1
11.0 Normal Line / SPOT	11/07/16-11/08/16	-	7A- Today Show			1				2	\$225.0	· ·	D Elmira (WETM)		10/28/1
12.0 Normal Line / SPOT	11/07/16-11/07/16		10A- Live With Kelly and Michael		1					1	\$25.0	\$25.00	D Elmira (WETM)		10/28/1

CONFIRMATION CONTRACT

Accepted-Station:

Date:

Date:

Comments:

Accepted-Agency/Advertiser:

WETM WETM 201 Hum Rocheste	boldt St er, NY 14610
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Screen Strategies Media 11150 Fairfax Blvd Suite 505 Fairfax, VA 22030

Contract #	1456028	Date Entered	10/28/16
Schedule Dates	10/31/16-11/08/16	Last Modified	11/03/16
Advertiser	Leslie Danks-Burke/State Senate/Democrat/NY (84	Entered By	Ruth Irons
Agency	Screen Strategies Media (18343)	CO-OP	No

Age Screen Strategies Media (18343) Headline # Product Political - State Senate (1074) Brand Leslie Danks Burke (571167) Order Type Salesperson Elmira, House (2271) Package Deal

Sales Office Elmira Commission % 15.00 **Buyer Name** Commission \$2,664.00 Phone/Fax CPE **Net Total** \$15,096.00 N/A

Normal

Sales Tax

Account Types Local/Political Billing Type Weekly/Irregular

Comments

Elmira (WETM) By Broadcast Month Spots Rate Nov. 2016 74 \$17,760.00 Grand Total: 74 \$17,760.00

INCOMPLETE CONTRACT Due to: Pending line Approvals (Contract is shown with Pending Workflow Approvals applied)

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
13.0	Normal Line / SPOT	11/07/16-11/07/16	3	:30	2P- Rachel Ray		1						1	\$15.00	\$15.00	Elmira (WETM)		10/28/16
14.0	Normal Line / SPOT	10/31/16-11/04/16	4	:30	4P- Dr. Oz		1	1		1 1			4	\$25.00	\$100.00	Elmira (WETM)		10/28/16
15.0	Normal Line / News	10/31/16-11/03/16	3	:30	4:58P- WETM News		1		1	1			3	\$300.00	\$900.00	Elmira (WETM)		10/28/16
16.0	Normal Line / News	11/01/16-11/04/16	3	:30	5:29P- WETM News 530P			1	1	1			3	\$450.00	\$1,350.00	Elmira (WETM)		10/28/16
17.0	Normal Line / News	10/31/16-11/04/16	3	:30	5:58P- WETM News		1	1	1	1 1			5	\$600.00	\$3,000.00	Elmira (WETM)		10/28/16
18.0	Normal Line / SPOT	10/31/16-11/03/16	3	:30	7:01P- Jeopardy		1			1			2	\$300.00	\$600.00	Elmira (WETM)		10/28/16
19.0	Normal Line / SPOT	11/01/16-11/04/16	3	:30	7:30P- Wheel of Fortune			1	1	1			3	\$300.00	\$900.00	Elmira (WETM)		10/28/16
20.0	Normal Line / Prime	10/31/16-10/31/16	4	:30	8P- The Voice		1						1	\$700.00	\$700.00	Elmira (WETM)		10/28/16
21.0	Normal Line / Prime	11/01/16-11/01/16	3	:30	9P- This Is Us 9P			1					1	\$525.00	\$525.00	Elmira (WETM)		10/28/16
22.0	Normal Line / Prime	11/02/16-11/02/16	3	:30	8P- Blindspot 8P				1					\$525.00		Elmira (WETM)		10/28/16
22.0.1	Closed Preempt	11/02/16														Elmira (WETM)	Program Change/Exception	
23.0	Normal Line / Prime	11/03/16-11/03/16	3	:30	9P- Chicago Med					1			1	\$525.00	\$525.00	Elmira (WETM)		10/28/16
24.0	Normal Line / News	11/07/16-11/07/16	3	:30	4:58P- WETM News		1						1	\$300.00	\$300.00	Elmira (WETM)		10/28/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:



Billing Type

Comments

Weekly/Irregular

Screen Strategies Media 11150 Fairfax Blvd Suite 505 Fairfax, VA 22030

	Contract #	1456028	Date Entered	10/28/16
:	Schedule Dates	10/31/16-11/08/16	Last Modified	11/03/16
,	Advertiser	Leslie Danks-Burke/State Senate/Democrat/NY (84	Entered By	Ruth Irons
,	Agency	Screen Strategies Media (18343)	CO-OP	No
	Product	Political - State Senate (1074)	Headline #	

Adv Age Proc Brand Leslie Danks Burke (571167) Order Type Salesperson Elmira, House (2271) Normal Package Deal Sales Office Elmira Commission % 15.00 **Buyer Name** Commission \$2,664.00 Phone/Fax **Net Total** CPE \$15,096.00 N/A Sales Tax **Account Types** Local/Political

Elmira (WETM)		
By Broadcast Month	Spots	Rate
Nov. 2016	74	\$17,760.00
Grand Total:	74	\$17,760.00

INCOMPLETE CONTRACT

Due to: Pending line Approvals (Contract is shown with Pending Workflow Approvals applied)

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu V	Ve Tl	h Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
25.0	Normal Line / News	11/07/16-11/07/16	3	:30	5:58P- WETM News		1						1	\$600.00	\$600.00	Elmira (WETM)		10/28/16
26.0	Normal Line / SPOT	11/07/16-11/07/16	3	:30	7P- 7:30P (EST)		1							\$300.00		Elmira (WETM)		10/28/16
26.0.1	Closed Preempt	11/07/16														Elmira (WETM)	Schedule Change/Spot -	
27.0	Normal Line / Prime	11/07/16-11/07/16	4	:30	8P- The Voice		1						1	\$700.00	\$700.00	Elmira (WETM)		10/28/16
28.0	Normal Line / Prime	11/05/16-11/05/16	3	:30	9P- Dateline Saturday Night Mystery						1		1	\$75.00	\$75.00	Elmira (WETM)		10/28/16
29.0	Normal Line / News	10/31/16-11/04/16	3	:30	10:59P- WETM News		1	1	1 1	. 1			5	\$300.00	\$1,500.00	Elmira (WETM)		10/28/16
30.0	Normal Line / News	11/05/16-11/05/16	3	:30	10:59P- WETM News						1		1	\$275.00	\$275.00	Elmira (WETM)		10/28/16
31.0	Normal Line / News	11/06/16-11/06/16	3	:30	11:30P- WETM News 1130P							1	1	\$150.00	\$150.00	Elmira (WETM)		10/28/16
32.0	Normal Line / SPOT	10/31/16-11/04/16	3	:30	11:34P- The Tonight Show		1	1	1 1	. 1			5	\$75.00	\$375.00	Elmira (WETM)		10/28/16
33.0	Normal Line / SPOT	11/06/16-11/06/16	5	:30	12A- Scandal							1	1	\$5.00	\$5.00	Elmira (WETM)		10/28/16
34.0	Normal Line / News	11/07/16-11/07/16	3	:30	10:59P- WETM News		1						1	\$300.00	\$300.00	Elmira (WETM)		10/28/16
35.0	Normal Line / SPOT	11/07/16-11/07/16	3	:30	11:34P- The Tonight Show		1						1	\$75.00	\$75.00	Elmira (WETM)		10/28/16
36.0	M/G For 26.0.1 / SPOT	11/01/16-11/01/16	3	:30	7:01P- Jeopardy			1					1	\$300.00	\$300.00	Elmira (WETM)		10/28/16

		CONFIRMATION CONTRAC		
Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

	Contract #	1456028	Date Ente
	Schedule Dates	10/31/16-11/08/16	Last Mod
WETM WETM	Advertiser	Leslie Danks-Burke/State Senate/Democrat/NY (84	Entered E
201 Humboldt St	Agency	Screen Strategies Media (18343)	CO-OP
Rochester, NY 14610	Product	Political - State Senate (1074)	Headline
AY I WIN TIERS. COM	Brand	Leslie Danks Burke (571167)	Demo
	Salesperson	Elmira, House (2271)	Order Typ
	Sales Office	Elmira	Package I
creen Strategies Media	Buyer Name		Commissi
150 Fairfax Blvd	Phone/Fax	/	Commissi
uite 505	СРЕ	N/A	Net Total
airfax, VA 22030	Account Types	Local/Political	Sales Tax
	Billing Type	Weekly/Irregular	
	Comments		

Elmira (WETM)		
By Broadcast Month	Spots	<u>Rate</u>
Nov. 2016	74	\$17,760.00
Grand Total:	74	\$17,760.00
		, ,

INCOMPLETE CONTRACT

Date Entered

Last Modified

Package Deal Commission %

Commission

10/28/16

11/03/16 Ruth Irons

Normal

15.00

\$2,664.00 \$15,096.00

No

Due to: Pending line Approvals (Contract is shown with Pending Workflow Approvals applied)

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu \	We ⁻	Th F	r Sa	Su	Spots	Rate	Total	Station	Comments	Entered
37.0	M/G For 22.0.1 / Prime	11/02/16-11/02/16	3	:30	8P- Law & Order: SVU				1				1	\$525.00	\$525.00	Elmira (WETM)		11/3/16
Est 38.0	M/G For 8.0.1 (MgNewL) / SPOT	11/04/16-11/04/16	3	:30	1P- Days Of Our Lives					1	L		1	\$30.00	\$30.00	Elmira (WETM)		11/3/16
										_								
					CON	FIF	RM.	ATI(ON	1 C	ON	1TF	RAC	T				
Accepted-	-Agency/Advertiser:			Date:	Accepted-St	tation:							-	Date:	Comments:			